



web site sponsorships

An additional presence in front of EMA Members and all fans of early music.

By sponsoring each sectional homepage on www.earlymusic.org, you have the opportunity to assist EMA's mission of serving its Members and the entire early music community. Your sponsorship presence will be seen 24/7 by visitors to our web site. Early Music America's recently updated web site contains new features for members and non-members alike including the ability to upload profiles, music files, access our Discussion Forum and much more. We anticipate increasing EMA's web page traffic through our YouTube and MySpace pages as well as other marketing and public relations efforts.

Specifications

- Locations: Sponsorships will appear on each sectional homepage (specific URL addresses listed below); far left column, below all menus. Sponsorships will not appear on pages within each section, only the sectional homepage
- Content Size: 130 pixels wide x 246 pixels tall; links directly to your web site
- Formats: JPEG or Bitmap files; 72 dpi; RGB

Time Periods

Monthly: 1st of the month (9am Pacific time) through the last day of the month (5:00pm Pacific time),

OR

Three Month Intervals (coinciding with release of each issue of EMA Magazine)

- Feb. 15-May 14 (relative release date of Spring issue)
- May 15-August 14 (relative release date of Summer issue)
- August 15-November 15 (relative release date of Fall issue)
- November 15-February 14 (relative release date of Winter issue)

Rates

SECTIONAL HOMEPAGE	RATE-MONTHLY	RATE-3 MONTH CYCLES
EMA Homepage (www.earlymusic.org)	\$200	\$500
About EMA (http://www.earlymusic.org/about-ema)	\$100	\$275
Support EMA (http://www.earlymusic.org/support-ema)	\$100	\$275
Members (http://www.earlymusic.org/members)	\$150	\$400
Programs (http://www.earlymusic.org/programs)	\$100	\$275
Education (http://www.earlymusic.org/education)	\$100	\$275
Publications (http://www.earlymusic.org/publications/publications)	\$100	\$275
Listen Now (http://www.earlymusic.org/listen-now)	\$100	\$275
Events, etc. (http://www.earlymusic.org/resources)	\$100	\$275

Subject to availability. First-come, first-served, Call 206.720.6270 or e-mail ads@earlymusic.org for more info.